



MARINA COPELLO

PRODUCTION MANAGER

CONTACT

+971 55 815 9797

+1 809 693 2525

marinacopello@gmail.com

www.linkedin.com/in/marina-copello

ABOUT ME

- Proactive
- Organized
- Team work
- Multitasking

LANGUAGES

- English (fluent)
- Spanish

SOFTWARE

- Google Suite
- Adobe Creative Suite
- Office 365
- AutoCAD
- SketchUp

I am an experienced Production Manager with a solid background in event management and audiovisual productions. Throughout my career, spanning over 15 years in the entertainment industry, I have honed my skills in Production Management, Budgeting, Supplier negotiation, Logistics, and Staffing. My ability to multitask, collaborate with diverse teams, and communicate effectively has contributed to the successful execution of a wide range of projects. I am passionate about my work, thrive in a dynamic environment, and constantly seek out new and enriching experiences.

SKILLS

PROJECT MANAGEMENT: PROFICIENT IN STRATEGIC PLANNING, EXECUTION, AND RESOURCE ALLOCATION FOR SUCCESSFUL PROJECT DELIVERY.

TEAMWORK: ADEPT AT COLLABORATING WITH CROSS-FUNCTIONAL TEAMS, FOSTERING SYNERGY FOR EXCEPTIONAL RESULTS.

BUDGET MANAGEMENT: EXTENSIVE EXPERIENCE IN CRAFTING AND OPTIMIZING BUDGETS, ENSURING COST CONTROL AND FINANCIAL FORESIGHT.

SUPPLIER NEGOTIATION: STRONG NEGOTIATION SKILLS, SECURING FAVORABLE TERMS FOR SUCCESSFUL AND ENDURING PARTNERSHIPS.

EFFECTIVE COMMUNICATION: STRONG INTERPERSONAL AND COMMUNICATION SKILLS, CONTRIBUTING TO A POSITIVE WORK ENVIRONMENT AND PRODUCTIVE COLLABORATIONS.

PROFESSIONAL EXPERIENCE

EVENTS PRODUCTION

G20 SUMMIT ARGENTINA 2018 - March to October 2018 | Buenos Aires - Argentina.

- **Role: Event Manager**
- **Synopsis:** The G20 Summit, world leaders to address economic challenges in Argentina.
- **Responsibilities:** Led pre-production, Designed site layouts, Negotiated with suppliers, and Coordinated logistics, including build and derig of the entire activity.

QATAR 2022 WORLD CUP CLASSIFICATIONS - June 2021 | Santiago del Estero -Argentina.

- **Role: Event Coordinator**
- **Synopsis:** First broadcast of the qualifying soccer matches between Argentina and Chile in extreme health security protocols in the midst of the COVID-19 pandemic.
- **Responsibilities:** Coordinated key suppliers for event resources, Ensured smooth live streams, Managed event logistics effectively, and Ensured high standards for the event.

TECNÓPOLIS FEDERAL - January 2016 to December 2019 | Several of Argentina's provinces.

- **Role: Production Manager**
- **Synopsis:** Tecnópolis Federal was an itinerant Culture, Science, and Technology massive fair for school-age children. Its objective was to disseminate knowledge to all social sectors in all regions doesn't matter how hard to get there.
- **Responsibilities:** Project Development. Fair's Tours Annual Planning. Scouting for headquarters, venues, and suppliers. Global budget. Artists and Content Selection. Programming of daily activities. Logistics: air tickets, cargo trucks, supplier coordination. Layout, assembly, Supervision, and assembly of the fair, including stand sites and stages.

BUENOS AIRES POLO CIRCO INTERNATIONAL FESTIVAL - March 2014 to May 2016 | Buenos Aires - Argentina.

- **Role: Production Manager**
- **Synopsis:** The globally acclaimed International Circus Festival showcases renowned companies like Cirque du Soleil and Les 7 Doigts de la Main, fostering international cultural exchange. It includes parallel activities like workshops and seminars, promoting exchange among participating countries and professionals.
- **Responsibilities:** Planning, Budgeting, Layout design, and meticulous execution. Setup supervision, Derigging, daily activity programming, and handling logistics, including air tickets and supplier coordination.

FIFA WORLD CUP RUSSIA 2018 - FAN FEST - June 2018 | multiple locations across Argentina.

- **Role: Production Manager**
- **Synopsis:** Fan Fest was a series of inclusive, culturally rich events held in host cities, providing a communal space for football fans to come together, watch matches, enjoy entertainment, and celebrate the spirit of the FIFA World Cup.
- **Responsibilities:** Oversee event planning, Manage budgets, Coordinate with suppliers, ensure smooth logistics, and oversee successful live broadcasts for end-to-end event management and effective audience delivery.

TEDx TALKS RÍO DE LA PLATA - 2017 & 2019 editions | Buenos Aires - Argentina.

- **Role: Event Manager**
- **Synopsis:** Famous showcases talks and live speakers to cultivate deep conversations, meaningful connections, and diverse thinking. The aim is to inspire positive impacts on a global scale through shared insights.
- **Responsibilities:** Overseeing flawless execution, Managing budgets, Negotiating with suppliers, Coordinating speakers, and ensuring seamless logistics, all aimed at fostering meaningful connections through engaging talks and live speakers.

CAMPUS PARTY - 2016 & 2018 editions | Buenos Aires - Argentina.

- **Role: Event Manager**
- **Synopsis:** Campus Party, it's a global technology festival and LAN party, that unites enthusiasts in computer science, innovation, creativity, entrepreneurship, and digital entertainment worldwide, creating an immersive platform for collaboration and exploration.
- **Responsibilities:** Encompassed orchestrating the technology festival and LAN party, Managing the budget, Negotiating with suppliers, Designing the layout, Supervising setup and derigging, and Overseeing logistics for a seamless and immersive experience.

THE NIGHT OF PHILOSOPHY - May to June 2015 | Buenos Aires - Argentina

- **Role: Production Manager**
- **Synopsis:** Global philosophers and artists exchange ideas on current issues in intellectually vibrant brief talks. The audience is invited to join in and share thoughts in a nocturnal exploration.
- **Responsibilities:** Planning, Overall budget, Layout, Setup supervision, and derig. Simultaneous translation cabin coordination and daily activity programming. Logistics: from air tickets, and cargo trucks to supplier coordination.

LIVE SHOW PRODUCTION

COLDPLAY LIVE - January to March 2022 | Santo Domingo - the Dominican Republic.

- **Role: Logistics Coordinator**
- **Synopsis:** The band employs eco-friendly practices such as solar-powered stages, promoting public transportation, and advocating recycling, showcasing their commitment to environmental responsibility during their tours.
- **Responsibilities:** Managed logistics, Coordination of accommodation and transportation, Negotiating with suppliers, and overseeing food and beverage services ensuring seamless execution.

CIRQUE DU SOLEIL - February to June 2019, Buenos Aires - Argentina.

- **Role: Logistics**
- **Synopsis:** OVO Tour enchants audiences with its narrative and breathtaking performances, offering a spellbinding journey into a world of wonder and imagination.
- **Responsibilities:** Managed logistics, Obtained quotes, Negotiated with suppliers, Coordinated transfers, and Managed F&B services.

G20 - ARGENTUM - October to November 2018, Colón Theatre, Buenos Aires - Argentina.

- **Role: Production Manager**
- **Synopsis:** G20 Argentum served as a distinguished gala event, bringing together presidents from around the world in a prestigious gathering of global significance.
- **Responsibilities:** Managed production, Negotiated with suppliers, Oversaw artistic coordination, Managed accreditations, and Coordinated logistics.

COSQUIN ROCK FESTIVAL 2020 - February 2020, Cordoba - Argentina.

- **Role: Production Manager**
- **Synopsis:** Three-day rock festival with multiple stages held annually, featuring Argentine artists and music groups, as well as musicians from other countries, especially Spanish-speaking ones like Molotov, Cafe Tacvba, and Nathy Peluso.
- **Responsibilities:** Managed quotes, Negotiated with suppliers, Coordinated the PopArt XVI stage, Oversaw artistic coordination, Served as stage manager.

NICK CAVE - October 2018, Buenos Aires - Argentina.

- **Role: Logistics**
- **Synopsis:** Nick Cave's captivating performance in one of Argentina's most iconic venues, offers audiences an unforgettable musical experience.
- **Responsibilities:** Negotiated with suppliers and coordinated logistics.

CHRISTMAS IN THE STARS - December 2021, Neuquen - Argentina.

- **Role: Product Manager**
- **Synopsis:** Elevé Aerial Dance - Christmas in The Stars Tour Live show.
- **Responsibilities:** Obtained quotes, Managed logistics, Negotiated with suppliers, Coordinated Logistics, Supervised Health & Safety, and Served as showrunner.

AUDIOVISUAL PRODUCTION

SURVIVOR UK - July 2022 to March 2023, Puerto Plata - the Dominican Republic.

- **Role: Production Manager**
- **Synopsis:** Set against the pristine beaches of the Dominican Republic, Survivor UK offered viewers a riveting journey of competition, strategy, and survival in one of the world's most stunning settings.
- **Production Company:** JUSTJ TV
- **Responsibilities:** Managed general budget, Scouting locations, Obtained quotes and negotiated with suppliers, Oversaw logistics, and Recruited the crew.

THE VOICE DOMINICANA - June 2021 to May 2022 | S. Domingo - the Dominican Republic.

- **Role: Production Coordinator**
- **Synopsis:** The Voice Dominicana brought together aspiring singers from across the Dominican Republic, offering a platform for talent discovery and artistic expression.
- **Production Company:** ProCapital Films
- **Responsibilities:** Coordinated production, Managed work schedules, Obtained quotes, Served as showrunner, and Oversaw artistic coordination.

RTVD CHANNEL 4 - March to July 2022, Santo Domingo - the Dominican Republic.

- **Role: Project Development Manager**
- **Synopsis:** Public Television channel of the Dominican Republic. Aim to enhance the channel's content, creating new shows and shaping the strategy of the channel's future.
- **Responsibilities:** Developed new work plans, Created TV shows, Obtained quotes, Talent Casting, and Managed crew recruitment.

ESTO ES MERENGUE - January to February 2022, Santo Domingo - the Dominican Republic.

- **Role: Production Manager**
- **Synopsis:** "Dominicano Alza la Mano" celebrated the rich cultural heritage of merengue music through an engaging flashmob and music video set against the backdrop of Agora Mall, capturing the essence of Dominican identity and unity.
- **Responsibilities:** Developed new work plans, Created Flashmob, Obtained quotes, Managed crew recruitment, and Managed artists.

ROA MARTINEZ CINEMA GROUP - November 2023, Santo Domingo - the Dominican Republic.

- **Role: Production Coordination**
- **Synopsis:** The SIPEN TV commercial underscored a commitment to excellence, creativity, and meticulous attention to detail, contributing to the success and impact of the brand.
- **Responsibilities:** Managed TV commercial Production, Oversaw general budgeting, supplier negotiation, shooting schedule, Logistics and lead casting efforts.

PSICOVISIÓN TV - November 2023 to March 2024, Santo Domingo - the Dominican Republic.

- **Role: Production Coordination**
- **Synopsis:** YouTube channel for professionals in mental health.
- **Responsibilities:** Coordinated production for 7 TV programs, managed shooting schedules, allocated resources accordingly, and Coordinated Talents.

OTHER EXPERIENCES

TECNOPOLIS THEME PARK

Is a 55-hectare technological and cultural complex in Buenos Aires, Argentina, promoting science and technology through interactive exhibits, cultural events, and educational activities. It features thematic pavilions on various scientific and technological topics, as well as artistic activities. Tecnópolis makes a significant contribution to education and scientific outreach in Argentina.

ENTERTAINMENT DIRECTOR AND CONTENT CREATOR - July 2018 to December 2019

- **Responsibilities:** In my role, I was responsible for curating diverse entertainment for the park by selecting content and artistic performances. I managed their collaboration to ensure captivating experiences that aligned with the park's educational mission. Additionally, I orchestrated schedules, and optimized events to enhance visitor engagement and satisfaction, all while contributing to Tecnopolis's goal of promoting science, technology, and culture.

BTL PRODUCER IN THE PARK - *January 2016 to July 2018*

- **Responsibilities:** Managed stands for technology companies such as Samsung, LG, and Sony Conducted scientific experiments and workshops for companies like Natura, Johnson & Johnson, Unilever, and Procter & Gamble, Organized cultural activities for companies like Coca-Cola, Pepsi, Quilmes, Brahma, and Fernet Branca, Worked closely with clients and oversaw setup, supervision, and derig.

BUENOS AIRES POLO CIRCO

A vibrant and dynamic cultural hub in Argentina, celebrating the rich contemporary circus arts, showcasing captivating circus arts performances, workshops, and events. Located in Buenos Aires, it offers a vibrant space for audiences to immerse themselves in the magic of circus entertainment.

HEAD OF PRODUCTION - *January 2015 to December 2016, Buenos Aires - Argentina*

- **Responsibilities:** Managed overall budgets and planning for the Buenos Aires Polo Circo, Planned cycles, activities, and workshop development, Recruited a diverse crew.

PRODUCER - *January 2011 to December 2014, Buenos Aires - Argentina*

- **Responsibilities:** Provided quotes, Negotiated with suppliers
- Managed production for events, shows, and workshops, Served as a crew manager. Created captivating circus shows.

TOUR MANAGER - *January 2011 to December 2014*

- **Responsibilities:** Managed various circus tours, including "Pasen y Vean," "La Pista Tango," and "Tango Master Class" in Canada, Spain, Colombia, and other international locations.

CUSTOMER SERVICE AND AUDIENCE ASSISTANT - *May 2009 to December 2010*

RECENT STUDIES

Sustainable Production

- **SME Climate Hub**, Transition to Electric Vehicles, Film industry. - *January 2024.*
- **We Are AdGreen**, Sustainable Production films and events. - *June To July 2023.*
- **WeAreALBERT**, Sustainable Production films. - *November 2022 to March 2023.*