

**Event Production**  
**Tour Production**  
**Stage Management**

JayStill freelance event  
producer



## Creative Event Experiences

Jay Still provides full management and production requirements.

### **Pre Production**

Creative concept and proposal, theming, visuals, obtaining quotes, preparing budgets, floor plans, site visits and venue liaison

### **Production**

Overseeing of suppliers, booking and management of talent, multimedia, scripts, event run sheets, risk management plans, media, promotional and marketing materials, program development and implementation.

Full technical delivery providing lighting, vision, projection, audio, staging and show control technology.

### **Onsite Delivery**

Overseeing bump in and setup at the venue, managing all rehearsals and sound checks, show calling, overseeing the bump out.

### **Post Production**

Debrief, event evaluation and analysis.

## Creative Event Experiences

Jay has proven experience in managing creative teams, working to a brief and delivery.

Services include:

Creative Content  
Presentations  
Graphic Design  
Video Production  
Music Production  
Styling and Theming  
Set Design  
Sound Design  
Artists and Bands

She also offer services in

Stage Management  
Site and Production Management  
Risk Management



### **Jay Still – Event Producer Live Television**

Jay's experience in Event Production and Operations Management began in London with Worldwide Television News (WTN) now known as Associated Press Television Network (APTN) a major competitor of REUTERS, providing onsite production and site management facilities for television news agencies.

“Onsite” during this period meant travelling to war and disaster zones enabling the TV crew and networks to be able to transmit their stories via satellite.

### **Major News Gathering Events on site services co-ordinated on behalf of WTN Broadcast Services**

- Anniversary of D Day Landings 1994 - Normandy
- Rabin & Arafat Peace Talks 1994 - Gaza
- Nobel Peace Prize 1994 - Oslo
- Burundi Massacre 1994 - Burundi
- Rabin & Arafat Peace Ceremony 1994 - Madrid
- UN Crime Summit 1994 - Naples
- Kobe Earthquake 1995 - Kobe, Japan
- VE Day Celebrations 1995 - London, Paris, Berlin

Staying with WTN but moving from news to commercial production Jay produced a number of high profile live events including:

### **Amir of Kuwait State Visit Buckingham Palace London- May 1995**

14 camera live satellite transmission to Kuwait covering the Amir's arrival at Gatwick Airport, official welcome by the Queen and Duke of Edinburgh at Horse Guard's Parade with Royal Carriage procession to Buckingham Palace and subsequent State Banquet at Guildhall.

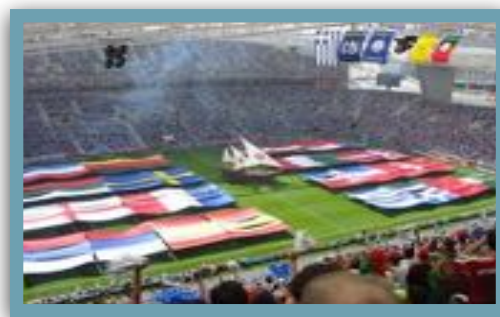
Responsibilities: technical facilities co-ordination including initial site surveys and full liaison with the Royal Press Office for permits and security clearance throughout the event.

### **MasterCard International - Euro '96 World Cup Soccer Wembley Stadium London**

Co-ordinator / producer on behalf of MasterCard International sponsorship promotion of UEFA Euro'96 World Cup Tournament in London and U.K. Working closely with MasterCard International consultants and personnel on this prestigious sporting event I produced three advertising packages which included promotional literature and videos:

30 minute promotional loop "30 Years of MasterCard - 30 Years of Football"

20 minute highlights package "London Speaks MasterCard" containing clips of all events and sponsorship promotions held over the Euro'96 period.



## Masters of Music Concert – HRH Prince’s Trust Hyde Park London

HRH Prince’s Trust Masters of Music Concert headlined by The Who playing Quadrophenia, Eric Clapton, Bob Dylan and Alanis Morissette. Master of Ceremonies Billy Connolly.

Overseeing of VIP banqueting area, co-ordination and running of concert day, including scheduling of acts and their arrivals, contact point for security emergencies and liaison with Royal Press Office for arrival of HRH Prince Charles.

In Australia Jay has produced many styles of events for high end clients including:

Emirates Western Force, Hopman Cup, Ronald McDonald Charities House, The West Australian, Masters Builders Association (MBA), Engineers WA, Perth Glory, Suncorp, Anglicare, Rio Tinto, BHP Biliton, Curtin University, Notre Dame University, Strike a Chord, Austereo, Perth Fashion Week, Accenture, WA Media Awards, Breast Care WA, Hullabaloo Cottesloe Festival, Strike a Chord, Margaret River Gourmet Escape and Brand Events, ESIA, ABT



## Recent Events

CultureCreative UK LightScape Installation Perth 2023  
ITV Studios: MKR Series 12 / Love Island Casting Tour 2022  
DG Global Senior Event Producer Freelance  
Dreamtime AFL Pre and Half Time Entertainment 2021  
Fever Up Candlelight Concerts Perth 2020 - 2021  
Business News 2018 - 2020  
Reverb 3 Day Music Festival 2018  
City of Mandurah Crab Fest 2014 – 2017  
City of Subiaco sunday@subi concert series 2014 – 2016  
City of Subiaco sunset@subi concert series 2013 – 2017  
City of Perth Northbridge Piazza Live Spring Concert series 2014 – 2016  
City of Perth Northbridge Piazza Live Winter Concert series 2014 – 2016  
OZ Concert at Government House 2013  
ESIA Charity Dinner 2012 – 2016  
City of Perth Northbridge NYE 2012 - 2013  
Margaret River Gourmet Escape – Heston Icon Dinner and Brunch with The Best at Voyager Estate 2012  
Branson by the Pool 2010 with Sir Richard Branson  
Perth Fashion Week 2012  
Sandalford Estate Concerts: Michael Buble, Sting, Santana, Stevie Wonder  
Strike a Chord Ball 2009 – 2012  
The West Australian Good Food Guide 2010 – 2015  
Ronald McDonald House Charity Ball (Perth and Melbourne) 2008 – 2010  
Curtin University Graduations (Perth and Singapore) 2006 – 2009  
Emirates Western Force Season Launch and Annual Awards 2006 – 2009



### **International Events have included:**

Samsung Microwave & Television UK Operation HRH Royal Opening  
Organisation of live television satellite broadcast to Asia  
MasterCard International Euro World Cup 1996 Press Events (UK)  
Eagles “Hell Freezes Over” Reunion Concert Wembley Stadium (UK)  
Produced on behalf of Harvey Goldsmith Promotions  
HRH Princes Trust Masters of Music Rock Concert - Hyde Park (UK)  
Merrill Lynch International Satellite Conferences (UK)  
Remington Charles Worthington Product Launch (UK)  
Amir of Kuwait State Banquet - London (UK)

### **Qualifications and Professional Development**

Bachelor of Arts, Psychology (Curtin University)  
Bachelor of Arts, Journalism & Communication (London University)  
Certificate of Outdoor Events Safety (Concerts and Festivals)  
Work Safe Blue Card – Construction and Safety Awareness Training  
RSA

### **Memberships**

EIA (Event Industry Association) WA  
MEA (Meeting and Events Association)  
Event Safety Alliance (ESA)  
Australian Entertainment Safety Resource Guide





## Large Event Experience

During her time in the UK Jay produced the Samsung Microwave & Television UK Operation Royal Opening attended by The Queen and the Duke of Windsor as well as a large international delegation from the Asia Pacific region. Jay also organized the live satellite international broadcast of the tour and opening of the new Samsung facility.

Jay also worked with MasterCard international Euro World Cup Soccer in 1996 producing both live press events and video packages. She also designed and managed the purpose built MasterCard Café inside Wembley Stadium for VIP and international guests.

Jay also has extensive experience in large outdoor concerts providing both site management and concert production management for international promoter Harvey Goldstein Promotions on The Eagles “Hell Freezes Over” Reunion Concert at Wembley Stadium.

Jay provided concert production management also for the HRH Prince’s Trust Masters of Music Concert at Hyde Park London with Bob Dylan, Eric Clapton, The Who and Alanis Morissette with an audience of over 20,000. The concert was streamed live via HBO to the United States.

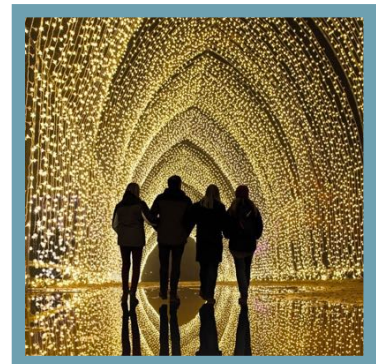
## Australia

### Associate Producer Lightscape Kings Park Perth 2023

For the first time in Perth Lightscape will shine throughout the Kings Park Botanical Garden's with light displays set along a beautifully illuminated 1.2km path. Captivating illuminations will dazzle the senses and the show will include installations created by local and international artists.

The 2023 trail features a one-of-a-kind experience blending new works, including the show-stopping Winter Cathedral, an impressive towering cathedral arch tunnel sparkling with 100,000 lights.

LightScape trails run in the USA, Europe and Australia.



## Australia

### Show Caller Dreamtime AFL Pre and Half Time Entertainment 2021

The Round 12 Toyota AFL Sir Doug Nicholls Round Dreamtime match between Essendon and Richmond was relocated to Optus Stadium Perth from the MCG due Melbourne's Covid lockdown. Perth was given the opportunity for local crew to produce the entertainment.

In a record turn around tickets went on sale on the Tuesday before the Saturday game and was sold out within 17 hours. That same day the scramble to prepare crew, staging, pyro's, lighting, audio and entertainment commenced.

Jay was contacted by Frontier Touring/Mushroom Records to manage and show call the pre and half time entertainment to a packed stadium of 55,656 with 1.09 million television viewers nationally, making it the highest-rating Saturday night home and away match in seven years. Performers: Budjerah, Djurpin, Sycco, Ziggy Ramo and John Butler.



## Australia

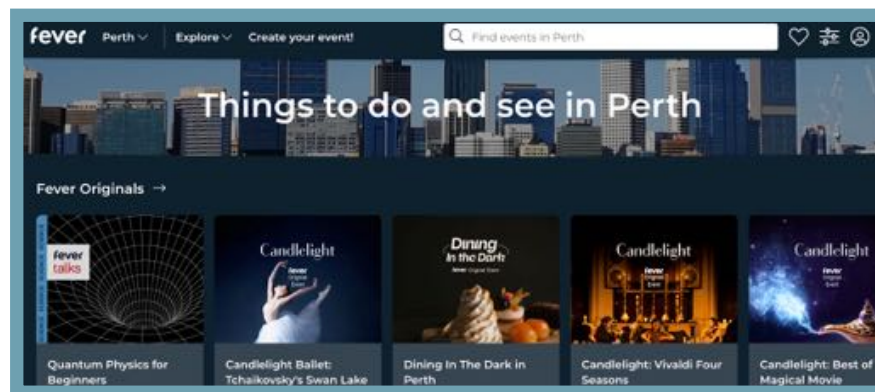
### Event Manager Fever Up Perth

The Candle Light Concert Series commenced in Perth in February 2021 and has played over 25 shows to date. As Event Manager Jay oversaw the pre production and setup of the series and company in Perth. The Candle Light Concerts are held at Winthrop Hall UWA with classical music played in a candle lit room.

### Dining in the Dark

The second event series for Feverup commenced in April at The Stables where a blindfold dining experience takes place at The Stables Restaurant. Once again Jay has overseen the pre production and setup of the series.

The Fever Up events are present in over 30 of the world's largest cities, including London, New York, Madrid and Paris. With a team of over 250 employees, with offices located in Broadway - New York, Hollywood - Los Angeles, and Madrid – Spain, Australia and New Zealand.



## Australia

### Event Manager Business News

Jay joined Business News in 2018 on request to revamp their Event Department by delivering more events and increasing profit. Over the following year the event department grew from delivering 7 events a year to 15 with a profit of \$700k.

The events included a series of Success & Leadership Breakfasts with captains of industry, a series of Politics and Policy breakfasts with leading politicians, Meet the Editor private functions, an annual Great for the State lunch, 40under40 Awards and Rising Stars Awards.





**Charles Kobelke**

Chief Executive Officer at  
Business News

July 11, 2019, Charles managed  
Jay directly



Congratulations Jay Still on a fantastic first year at Business News! In just 1 year Jay has:

- Jumped in the deep end coming in for 3 days to put on the an event before she had even officially started.
- Increased the number of events from 7 to 15.
- Satisfied guests and attendees hosted to over 4,300.
- Maintained only a 4% increase in direct costs for events year on year (even with the number of events added).
- Received piles of positive guest and attendee comments and feedback.
- All of this and more has contributed to arguably the best year in BN events in the past couple of years.

Thank you for your efforts and congratulations on your achievement! May the years ahead bring more success and achievements for you Jay! [See less](#)

## Australia

### Creative Events Senior Event Producer

Jay Still produced the event below for Creative Events. Areas covered were site maps, supplier hire, all council documents including Risk Management, Emergency Management, Egress Flow charts, hiring of WA Event Police, security, talent management and site management.

### Reverb 2018

A new music festival REVERB 2018, took place at G.O Park, Burswood April 13 to 15 2018 has announced its Day One line up with a heavy emphasis on female talent. The Jezabels and The Preatures headlined the festival on Friday, April 13, with Cloud Control, E^ST, Maddy Jane, Sloan Peterson and DJ Nicole Filev rounding out the bill.

The Sunday line up was Xavier Rudd, Sola Rosa (full seven-piece band), The Beautiful Girls, Ainslie Wills, Little Quirks, The Hunting Birds and DJ General Justice.

It took place in the glorious Autumn month of April, REVERB celebrated WA's love of the great outdoors with three days of music, food fair, beverages, open skies and community vibes, all presented in the picturesque city side parklands of G.O Edwards Park. 10,000 people attended.



## Australia

### **DG global - Senior Event Producer**

Jay worked for DG global for 6 years in the role of Senior Event Producer.

Large events produced during this time included:

Fremantle International Beer Festival

Perth Polo Cup Langley Park

Johnny Walker Classic

Hopman Cup

Western Force

Perth Glory

Ronald McDonald Charity House Ball

Murdoch University Graduations Perth and Singapore

### **Zaccaria Concerts and Touring - Event and Tour Production**

As Event Manager Jay worked on the following large scale concerts at Sandalford Estate:

Michael Buble

Santana

Sting

Stevie Wonder

Jay also event managed Richard Branson's visit to Perth for Zaccaria's charity Strike a Chord and produced the breakfast, charity lunch and Branson by the Pool Party.





## Sports Experience

### MasterCard International Euro World Cup 1996

Jay produced video highlight packages for the purpose build MasterCard Cafe as well as all cab and bus branding across London as part of the pre production. She also worked on ground during the Cup as an assistant event producer across the live games feed.



UEFA  
**EURO 96**  
*England*

### Western Force 2006 - 2012

Jay worked with the Western Force event team from the first first match launch over 6 years to 2012. She event produced all the Pre Season Launches, Gala Dinner Awards Nights and onsite VIP functions at home games. She also show called all these events,



WESTERN  
**FORCE**

### Perth Glory Season 2008

Jay worked closely with the Perth Glory events team and produced all on field activities as well as live show calling on home match days.



## **Show Calling**

Even with a great detailed run sheet, the show or event still needs someone to direct the many “actors” or “performers” or “players” on the night. “Show calling” is central to the success of such events. They are literally the “Conductor” of the event

Often based with a background in theatre or “the arts” a “show caller” is like a Stage Manager in charge of delivering maximum theatrical impact, during the show or event itself.

A good Show Caller can turn up to an event “cold”, be briefed and then “direct traffic” to deliver the event. They are the leader of the pack on “Coms” and thus need “ultimate power” during the show. When things don’t go to plan is when the quality of the “Show Calling” will be evident. Someone has to stand up and take charge. If they are good at show calling, no one notices the blunder, if not.. well...

Just like in the movies when you hear “lights, camera, action.. then “rolling” the Show Caller controls and commands the entire show delivery experience.

## **Show Calling Experience**

Jay has had many years experience as a “show caller” from theatre in the West End, live television, live events, sporting and corporate events including:

Dominion Theatre West End London - various theatre productions including Kafka plays

Samsung Live International Broadcast for WTN London

Amir of Kuwait State Visit at Buckingham Palace Live broadcast WTN London

GWN Live 6pm News Broadcast Bunbury

Friday Night Live Access 31 Perth Live weekly 4 hour show from Gloucester Park Harness Racing



## Testimonials

### **Cassandra Brennan**

#### **President at Events Industry Association of WA**

Looking for an event producer who can take care of all your requirements? Events are not as easy as they look to put together! Call Jay to chat to her... Jay Still might be just what your new project needs!

### **City of Subiaco - Emma Youd**

#### **Senior Community Development Officer – Community Events/ Culture and Arts**

Over the past three years Jay Still has successfully managed the sunset@subi concert series and the sunday@subi concert series.

Throughout the planning and management of the concerts Jay has been fully across all aspects of the concerts. The city has been pleased with its relationship with Jay Still and will continue to work with her in the future.

### **Laura Kazmirowicz**

#### **ESIA**

Jay is at all times professional and a pleasure to work with.

The main reason I continue to work with Jay is because once I know I have handed something over to her, no matter how big or small, it will be done. She makes our events so much easier to organise and they run smoothly.



## Testimonials

### **Paco de Jaimes**

#### **Founder at WORLD FASHION WEEK®**

I would like to have the pleasure to recommend you to any prospect clients, your professionalism and hard work shows the wonderful person and soul you are. I just wish you all the best, well deserved!!

### **Margaret Rush Farrell**

#### **Fashion Consultant to the Trade**

Jay Still become known to me for the first time during Perth Fashion Week in April 2012. It became apparent that Jay was a highly skilled professional in a very short time working with her. Indeed all the team from World Fashion Organisation would have no hesitation in working with Jay again in the future. I recommend her as highly as it is possible to recommend any professional in the events industry, she is a true skilled event producer.

### **Janna Jones**

#### **Creative Director - [www.JannaJones.com](http://www.JannaJones.com)**

Jay is an astute professional that thrives under pressure, which is exactly what you want in Events, especially the chaos that comes with a fashion week. She has the ability to preempt most any situation, and sets a standard well beyond her clients expectations.

I would not hesitate to recommend Jay as her personality, management skills and event production are all very distinctive, even within such a fast paced environment. I look forward to working with Jay again in the future.

## Testimonials

### Brad Cocks

#### Director | Producer at The Event Collective

Jay was always a pleasure to work with. Devoted to producing the best event possible, her attention to detail and experience delivered great experiences to all involved.



### Scott Robinson

#### Jack in the Box

I had the pleasure of working with Jay on The West Australian Orange Seeds Awards from 2010 to 2015. Her professionalism and execution was exceptional and I look forward to the opportunity to work with her again.

### Damien Petrilli

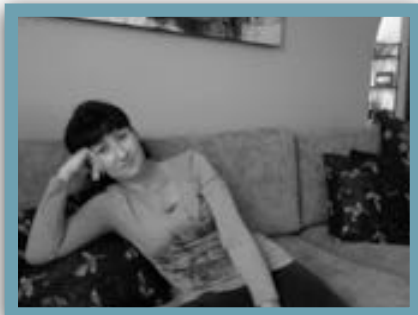
#### Renegade

Renegade would like to take a moment to collectively thank Jay Still and Eastwick Events for another fantastic day at Keith Holmes Reserve in Mandurah on Jan 9, 2016.

This is now the second community event (organized by Eastwick Events) which we've been involved with and from a performers perspective, we couldn't be happier. Jay has once again ensured that every aspect of the event has been considered - From safety to spectator comfort, sound and even band refreshments.

We perform many outdoor concerts and festivals each year throughout Western Australia and it is rare that such events run as 'on-time' and smoothly as those where Eastwick Events are at the helm.

We acknowledge and appreciate Jay's resourcefulness, professionalism and attention to detail and have no hesitation in recommending Eastwick Events as the 'go-to' company for your next event.



## Jay Still

[jaystill@live.com.au](mailto:jaystill@live.com.au)  
0403 673 695

Linkedin

<https://www.linkedin.com/in/jay-stilleventproducer/>

JayStill freelance event  
producer

