

Byron Alan Ainsworth
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PROFILE

I am a hardworking and determined university graduate working full-time as an area sales manager within the construction industry responsible for project management & external sales. I am highly motivated by targets and strive to achieve the best results that I can no matter the situation. As I have a passion for live music I freelance within the live event industry as an event management professional whenever possible and enjoy the challenges that I face working on some of the nation's largest music festivals.

CAREER HISTORY

Senior Zone Manager (Cream / Standard Camping) – Far & Beyond (August 2021 – Present)

I am currently contracted to manage the cream camp site at Creamfields in Cheshire. I also assisted with the launch of Creamfields South for two years prior to the event being discontinued. As a zone manager I am responsible for all the volunteers, security staff (SIA / steward), vendors and everything that takes place in that zone. Some of my daily duties include:

- Management of the one of the largest campsites at Creamfields with roughly 25,000 campers.
- Responding to incidents such as medical emergencies, perimeter breaches and confrontations.
- Overseeing all security personnel, volunteers, staff and vendors.

Bar Manager (License Holder) – Primary Events (June 2023 – Present)

I have been contracted to manage large bars of Parklife Festival over the past two years managing a team of up to 60 bar tenders and supervisors. Some of my daily duties include:

- Delivering an excellent customer experience through quality, service and cleanliness
- Ensuring health & safety procedures are adhered to.
- Large scale team management
- Maximizing business sales by upselling and ensuring correct sales techniques are used.

Venue Manager – Bradford Literature Festival (June 2023 – August 2023)

I was previously contracted as a venue manager for Bradford Literature Festival for the summer of 2023. Some of my daily tasks included:

- Management of multiple venues across the festival.
- Overseeing all staff, Security and volunteers across the venues.

Gate Manager & Front of House Manager – CarFest North & South (July 2019 – August (2021)

I was previously contracted as a gate manager for CarFest North as well as the front of house manager for CarFest South through Festaff on behalf of Brand Events. Some of my daily tasks included:

- Management of the largest gate between the house of 06:00 – 22:00 over each day of the festival.
- Overseeing all staff, volunteers and vendors across the site in any customer facing role
- Maintaining high standards of security and customer service.

QUALIFICATIONS, TRAINING & LICENSES

BSc (Honours): International Events Management (Salford University 2019 – 2022)

- Event Business
- Principles Of Marketing
- Principles Of Human Resources
- Managing International Events
- Professional Development
- Multilevel Team Project (Young Enterprise)
- Project Management
- Legal Aspects of Business
- Event Consultancy
- Strategic Management

AS Level's:

Business Studies – B

Medical Science – C

Drama – C

Creative Media - Merit

GCSE'S:

Business Studies - Merit

Drama – C

English Language - C

Mathematics - C

Numeracy - C

Science - CC

Welsh Second Language - A

Geography - C

Training & Licenses:

Full Clean Driving License

First Aid At Work Level 3

Award For Personal License Holders

SIA Door Supervisor

Harness, Ladder & Stepladder User

SKILLS

- Communication & Public Speaking
- Campsite, Talent / Artist, Gate & Zone Management
- Front of House & Operations Management
- Leadership, Management & Recruitment
- Customer Service & Problem Solving
- Sales & Project Management

REFERENCES

Joseph Keating (McDonald's – Operations Consultant) – joey.keating@edgerestaurants.com

Dave Sammons (Operational Events Specialist) – 07526 725535